



2016 Prostate Cancer Torch

The Prostate Cancer Torch and Fighting Prostate Cancer One Man At A Time provides an opportunity to bring awareness and education to the disease and challenge the public opinion that prostate cancer occurs only in older men. This program also provides an opportunity for outreach into some of the rural communities in the United States and Canada. John Sharp takes on an epic motorcycle ride throughout the Great Lakes region and Canada bring awareness to the importance of the early detection of prostate cancer as he battles his advancing disease.

Date: June 15, 2016
Event Contact: John Sharp
303-808-3620
Website: www.ProstateCancerTorch.com

About John:

John was diagnosed with advanced prostate cancer at the young age of 49. For nearly a decade John has lived with the diagnosis of stage IV prostate cancer and experienced several treatments for the disease including: chemotherapy, radiation, hormone therapy, and many others. John has dedicated a great portion of his life to helping others and raising awareness for the disease from his work with Prostate Conditions Education Council to running a local prostate cancer support group held at the University of Colorado.

About PCEC:

Prostate Conditions Education Council (PCEC) was founded in 1989, and is a non-profit 501(c)3 organization (Tax ID #84-1441119). As the founder and coordinator of Prostate Cancer Awareness Week (PCAW) Program, we have screened nearly 5,000 men in Colorado for the disease and provide education and awareness to nearly 50,000,000 people each year making us one of the largest and most successful cancer specific projects in the world.

Our mission, as a leading innovative organization in prostate health, is to saving and improving the lives of men and their loved ones from prostate disease. PCEC will continue to SET the PACE in the awareness, education of treatment options and research for all stages of prostate cancer.

Sponsorship Opportunities:

Event sponsors will be included in media, print collateral, event shirts, support vehicles and other outreach materials. The reach of this event includes thousands of men and their families across the country.

Sponsorship Levels

Platinum Level:	\$2,500
Gold Level:	\$1,000
Silver Level:	\$500
Bronze Level:	\$250
In-Kind	



“What I know now I wish I knew before. Getting checked early can save your life.”

